



Women & Money

UNLOCKING YOUR FINANCIAL FUTURE

November 6, 2025
Exploration Place - Wichita

Sponsorship Information





Event Overview

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ABOUT

Women & Money is an initiative of the Kansas Financial Empowerment Foundation, hosted by the Kansas State Treasurer. This conference is dedicated to empowering Kansas women by providing critical financial information, valuable resources, and opportunities to connect with mentors and peers. Through expert-led discussions and interactive sessions, attendees gain the tools they need to take control of their financial future.

AUDIENCE

Women & Money is designed for Kansas women at all stages of life—whether they are just starting their financial journey, navigating career advancements, planning for retirement, or seeking financial independence. The conference welcomes women from all backgrounds and financial situations, reinforcing that it's never too early or too late to learn about personal finance.

BENEFITS

Sponsors of Women & Money gain direct access to a highly engaged audience seeking financial knowledge and empowerment. Attendees will benefit from insights shared by expert panels, tailored breakout sessions, and a headline speaker (TBD) who will deliver actionable financial advice. Sponsors will have the opportunity to align their brand with financial literacy, connect with potential clients, and demonstrate their commitment to supporting women's financial success.

Sponsorship Levels

Support Kansas women on their journey to financial empowerment while elevating your brand. As a sponsor, you'll connect with an engaged audience, gain valuable exposure, and showcase your commitment to financial literacy.

Explore our sponsorship levels and be part of this impactful event!

Sponsorship contribution must be received by September 15, 2025, to be recognized at the event.

TITLE SPONSOR \$25,000

- Participate in panel discussion
- Introduce panel speakers from the stage
- Full page ad in conference program
- Listed on Women&Money site with logo
- Logo included in videos from event
- Reserved exhibit table
- Onsite signage & recognition
- Logo on conference program
- Limited to one sponsor

PLATINUM \$15,000

- Introduce panel speakers from the stage
- Full page ad in conference program
- Listed on Women&Money site with logo
- Logo included in videos from event
- Reserved exhibit table
- Onsite signage & recognition
- Logo on conference program

GOLD \$10,000

- Half-page ad in conference program
- Listed on Women&Money site with logo
- Logo included in videos from event
- Reserved exhibit table
- Onsite signage & recognition
- Logo on conference program

SILVER \$5,000

- Listed on Women&Money site with logo
- Logo included in videos from event
- Reserved exhibit table
- Onsite signage & recognition
- Logo on conference program

BRONZE \$2,500

- Reserved exhibit table
- Onsite signage & recognition
- Logo on conference program

Tentative Schedule

8:00-8:30AM Registration & Breakfast

8:30-9:00AM Welcome

9:00-10:30AM Mainstage Panel & Keynote

10:30-11:30AM Breakouts

11:30-1:00 PM Lunch, Vendor visits & Q&A Panel

1:00-2:00PM Breakouts

2:00-3:00PM Closing Speaker, Survey, & Giveaways

3:00-4:00PM Optional networking event





THANK YOU!

Women & Money wouldn't be possible without the generous support of our sponsors.

Your commitment to financial empowerment helps provide Kansas women with the knowledge, resources, and connections they need to build a secure future. Thank you for making this event a success!

The Kansas Financial Empowerment Foundation (KFEF), established in 2023, is a 501(c)(3) nonprofit organization dedicated to advancing financial literacy and economic empowerment across Kansas. Through innovative programs, strategic partnerships, and community outreach, KFEF equips individuals with the knowledge and tools needed to achieve financial stability and success. As the primary organization behind Women & Money, KFEF is committed to fostering financial confidence, promoting informed decision-making, and ensuring that all Kansans have access to valuable educational resources that support their long-term financial well-being.

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**KANSAS FINANCIAL
EMPOWERMENT FOUNDATION**